



WHOLESALE CATALOG

Flowers

Herbs

Vegetables

Organics

WHO WE ARE

Lake Valley Seed is a national, full line garden seed company with more than 35 years of experience as a trusted resource for flower, herb and vegetable seeds. Distributed in garden centers, hardware stores, farm and ranch stores, grocers and other retail stores throughout the United States, we've grown a family of dedicated customers.

Our flower, vegetable and herb seeds are carefully selected from growers around the world. All are non-GMO and untreated (including no treatment with neonicotinoid pesticides), and our organic seeds are USDA Certified. We value the importance of seed quality and ensure this with twice-yearly germination testing.



WHAT WE DO

We are seed specialists Unlike many seed vendors, we sell garden seeds and only garden seeds. With no additional inventory of garden supplies to manage, we can focus on what matters most to you: consistent sales revenue from the top quality garden seeds your customers are looking for.



We are agile

Lake Valley Seed has a proven track record in adapting quickly to market trends, and can respond easily to changes in customer demand. Want organic garden seeds? We launched a complete line more than 20 years ago. Need to customize your order according to local growing conditions? No problem. Do your customers want to plant gardens to support bees and butterflies? We have an abundant selection of flowers especially for pollinators.

We solve problems

We understand that untimely product delivery, inaccurate orders, and no one to talk to when you have a question or

concern can have a negative impact on your sales success. We pride ourselves on our efficiency and personalized customer service.

We build sales We know better than to merely drop a display of garden seeds into your store and hope they sell. Instead, we focus on steady sales by keeping our finger on the pulse of gardening trends, coupled with careful analysis of what sells well (or doesn't) in each store. That makes it easy to adjust future orders accordingly.

CONVENTIONAL

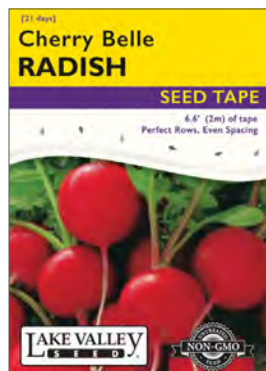
GARDEN SEEDS

- 750+ varieties of flowers, herbs and vegetables
- A large selection of heirlooms
- Packages display accurate photographs of the plants that will grow from the seed



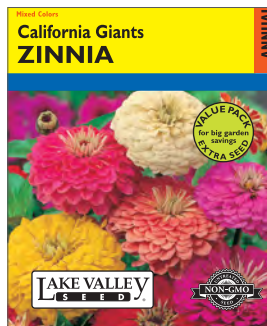
SEED TAPE

- Six vegetable varieties
- Makes gardening accessible for children and others who may have difficulty handling small seeds
- Perfect rows and even spacing improves success for beginning gardeners
- Quick sowing with no thinning



VALUE PACKS

- Oversized packages hold ample seed for multiple use
- Large selection of flowers, herbs and vegetables
- Perfect for large gardens, community gardens and sharing with friends
- An economical choice that provides more seed for the dollar

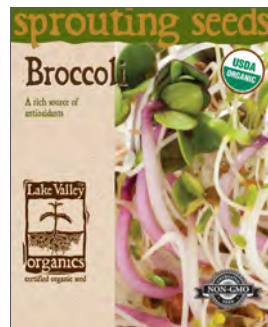


ORGANICS



GARDEN SEEDS

- Over 140 varieties of USDA Certified Organic flowers, herbs and vegetables
- The varieties most in-demand by home gardeners
- 95% are heirlooms



SPROUTING SEEDS

- 11 popular varieties for growing nutritious sprouts at home
- USDA Certified Organic and untreated seed, third party tested for pathogens
- Oversized packages hold ample seed for multiple use



VALUE PACKS

- A selection of our 20 most popular USDA Certified Organic garden seed varieties
- Oversized packages hold ample seed for multiple use
- Perfect for large gardens, community gardens and sharing with friends

Our full line of organic garden seeds will help you satisfy the increasing demand from customers who prefer organic products. All are USDA certified organic, untreated, and non-GMO. Lake Valley Organics seed packets feature a distinctive design that is different from our conventional seed lines. This makes it easy for your customers to readily locate the organic seeds they prefer.



DISPLAY



FOUR-SIDED

Dimensions: 20" W x 20" D x 77" H

Display Item No. 4154

Height includes header card

4 sides / 120 pockets (3 pockets per row)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE SIDE 18 POCKETS (2 pockets per row)

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets

Metal Wire DISPLAY

ONE-SIDED VERTICAL

Dimensions: 48" W x 18" D x 88" H

Display Item No. 917

Height includes header card

13 rows / 169 pockets (13 pockets per row)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

TWO-SIDED VERTICAL

Dimensions: 48" W x 21" D x 88" H

Height includes header card

26 rows / 338 pockets (13 pockets per row)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 11 POCKET ROW

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets



NOTE: Lake Valley Seed
does not recommend the
use of casters for
this display



Metal Wire Counter DISPLAYS

Perfect counter size for "impulse" buying, specialized or additional packet purchases



WIRE COUNTER

Dimensions: 15" W x 14" D x 17" H

Display Item No. 3900

Height includes header card

(24 pockets)

Powder Coat - Black

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

WIRE COUNTER SPINNER

Dimensions: 12" Dia x 18.9" H

Display Item No. 4410

Height includes header card

(12 pockets)

Powder Coat - Brown

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting
Seed packets



WIRE COUNTER SPINNER

Dimensions: 11" D x 30" H

Item No. 4331

Height includes header card

(24 pockets)

Powder Coat - Brown

Holds:

Lake Valley Seed packets • Lake Valley Organics packets



Cardboard DISPLAY



ONE PANEL

Dimensions: 22" W x 14" D x 76" H

Display Item No. 903

Height includes header card

ONE PANEL / 60 POCKETS

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

ONE PANEL / 50 POCKETS

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets

Cardboard DISPLAY

TWO PANEL

Dimensions: 22" W x 18" D x 80" H
Display Item No. 3736 (Stand) 3776 (Base)
Height includes header card

NOTE: Comes with caster set for ease
of moving (4 piece)

TWO PANELS / 120 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

TWO PANELS/ 100 POCKETS

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets

NOTE: Examples show
Cardboard Displays filled
prior to shipping



Cardboard Spinner DISPLAYS

THREE PANEL

Dimensions: 29" W x 29" D x 79" H

Display Item No. 1034

Height includes header card

THREE PANELS/ 180 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 50 POCKET PANEL

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets

NOTE: Example shows
Cardboard Spinner Display
filled prior to shipping



DISPLAYS

FOUR PANEL

Dimensions: 34" W x 34" D x 79" H

Display Item No. 907

Height includes header card

FOUR PANELS/ 240 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 50 POCKET PANEL

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting

Seed packets

NOTE: Example shows
Cardboard Spinner Display
filled prior to shipping



Cardboard DISPLAYS



SIX PANEL

Dimensions: 60" W x 26" D x 79" H

Display Item No. 1996

Height includes header card

Caster set #4332 available upon request

SIX PANELS/ 360 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 50 POCKET PANEL

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting
Seed packets

NOTE: Example shows
Cardboard Displays filled
prior to shipping



Cardboard DISPLAYS

EIGHT PANEL

Dimensions: 72" W x 24" D x 77" H

Display Item No. 976

Height includes header card

Caster set #4332

EIGHT PANELS / 480 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 50 POCKET PANEL

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting
Seed packets

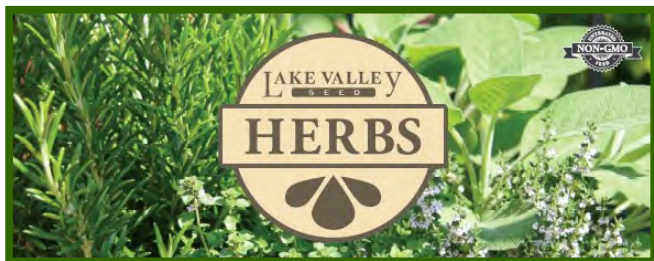
NOTE: Example shows
Cardboard Displays filled
prior to shipping



Cardboard One-Panel HEADERS



Item No. 3362 - HEADER - FLOWERS/MIXED



Item No. 911 - HEADER - HERBS



Item No. 931 - HEADER - VEGETABLES



Item No. 994 - HEADER - GARDEN SEEDS



Item No. 4510 - HEADER - VALUE PACKS



Item No. 954 - HEADER - COOL SEASON

CARDBOARD HEADERS

We customize your cardboard panel display(s) with our full color, printed headers.

Easy to install with pre-scored edges, and created to easily fit your one-panel display, or combination of multiple one-panel displays.

Dimensions: 21.5" W x 8.75" H
After folding

All headers go out with first orders of the season, based on the content of your order.



Item No. 4499 - HEADER - POLLINATORS



Item No. 1074 - HEADER - ORGANIC



Item No. 4172
Container Gardening Header
Fits Item No. 4154
Floor Spinner
and Item No. 4331
Conventional
Counter Spinner

Wire Spinner Floor & Counter HEADERS

All headers go out with first orders of the season, based on the content of your order.



Item No. 4169
Organic Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4331
Conventional
Counter Spinner*



Item No. 4408
Sprouting Seeds Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4410
Conventional Counter
Spinner*

NOTE: This header is printed on both sides



Item No. 4509
Heirloom Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4331
Value Pack
Counter Spinner*



Item No. 4167
Flowers Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4331
Conventional
Counter Spinner*



Item No. 4168
Herbs Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4331
Conventional
Counter Spinner*



Item No. 4170
Vegetables Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4331
Conventional
Counter Spinner*



Item No. 4153
Garden Seeds Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4331
Conventional
Counter Spinner*



Item No. 4430
Pollinators Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4331
Conventional
Counter Spinner*



Item No. 4511
Value Packs Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4410
Value Pack
Counter Spinner*



Item No. 4562
Cool Season Header

*Fits Item No. 4154
Floor Spinner
and Item No. 4331
Conventional
Counter Spinner*



Item No. 1230 - **Garden Seeds Header** (Vertical Wire Display Only)



Item No. 3897 - **Garden Seeds Header** (Counter Wire Display Only)

Supplemental MATERIALS



SINGLE-SIDED VINYL BANNER

Dimensions: 48" W x 36" H
Item No. 4303

Let your customers know you are a Lake Valley Seed distributor with a highly visible vinyl banner, includes grommets in each corner. Great for hanging outdoors



METAL CLIP STRIPS

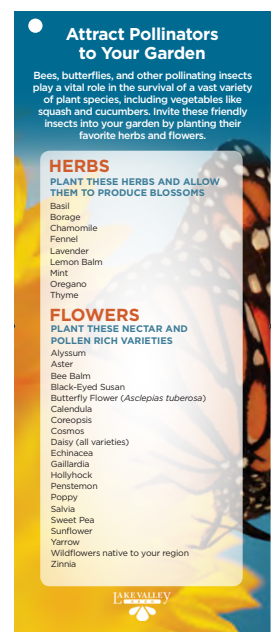
Display or feature your seed packets with our metal clip strips. Available in 2 sizes, 12 clips or 6 clips

12 Clip - Item No. 1920

6 Clip - Item No. 1921

GARDENING GUIDES

Help your customers maximize their garden planning with our 2-sided, informational gardening guides. Gardening guides go out with first orders of the season, for our metal wire displays, upon request





Lake Valley Seed

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